Dear Members,

The board and I extend our sincere gratitude for your unwavering support throughout 2023, which has been instrumental in making this year a resounding success for our association.

In the past year, we welcomed Pennsylvania Governor Shapiro and his new cabinet, including Mike Carroll as the Secretary of Transportation. This change brought a fresh perspective, and our association's relationship with Secretary Carroll has flourished. Secretary Carroll has ensured our active involvement in any administrative changes within our realm at PennDOT. This newly forged connection has allowed our board to meet with Deputy Secretary Kara Templeton on numerous occasions, and following Secretary Carroll's lead, we were introduced to Director of Motor Vehicles Stephen Madrak.

In the course of this year, myself and several board members held in-person meetings with Director Madrak and his team in Harrisburg, discussing the challenges faced by Online Messengers and exploring ways to support PennDOT in overcoming these challenges. Throughout 2023, our board members collectively engaged with PennDOT officials, with at least one quarterly meeting and two one-on-one meetings with Secretary Carroll, Deputy Templeton, and Director Madrak. Looking ahead to 2024, we have secured a commitment for two meetings with Director Madrak and six quarterly meetings with his staff to address longstanding issues.

Beyond PennDOT, our board actively visited Pennsylvania legislatures to educate them about our industry and highlight the impact of our small businesses on local communities. Proactively maintaining ties with current legislatures and building connections with new ones positions our association to have a voice during policy changes affecting our industry. Our advocate, Bob Taylor, has been crucial in breaking through to legislative decision-makers, emphasizing the significance of the advocacy fee in supporting our efforts.

This past year marked one of the most active periods for our board, and the change in administration has invigorated stakeholders in and around Harrisburg. Now is the time to sustain this momentum, and **we urge you to ensure your Annual Dues for the upcoming year are paid and your voluntary contribution to our Advocacy Fund is made**. Recognizing that our board members are volunteers with their own businesses, your dues contribute to covering administrative costs associated with the operation of our association. Your voluntary contribution to our Advocacy Fund enables us to stay connected.

Looking ahead, we believe 2024 will be a highly productive year for our association, marked by significant progress in our relationship with the new administration at PennDOT.

On behalf of the board, I extend warm wishes for a Merry Christmas and Happy Holidays. We eagerly anticipate your continued support in 2024.

Regards,